CALEB JAMES

SENIOR JOURNALISM STUDENT

CONTACT

WESTMINSTER, SC | 706-768-8794 |
CJAME646@STUDENTS.BJU.EDU
LINKEDIN: LINKEDIN.COM/IN/CALEBANDREWJAMES
| PORTFOLIO: CALEBJAMESPORTFOLIO.COM

EDUCATION

Bob Jones University
Bachelor of Arts in Multimedia Journalism
Expected Graduation: Fall 2026

- Certificate in Professional Writing
- 6x Dean's List Recipient
- 1x President's List Recipient
- 3.50 Cumulative GPA

SKILLS

- Copywriting
- Content Strategy
- Brand Storytelling
- Digital Content Creation
- Copy Editing & Proofreading
- Audience Engagement
- Research & Fact Checking
- Social Media Content Development
- AP Style Writing
- Multimedia Storytelling
- Creative Collaboration
- Deadline Management
- Interviewing & Information Gathering
- Sports Analytics

ADVERTISING EXPERIENCE

National Student Advertising Competition (NSAC) — AAF Team 765 - March 2026

- Collaborated with a student creative team to develop an integrated advertising campaign for the NFL as part of a national brand challenge.
- Contributed research, messaging concepts, and creative strategy development.
- Applied storytelling principles to create audience-focused communication solutions.
- Received Best Team Dynamic Award for collaboration and creative execution.

PROFILE

Multimedia Journalism senior with experience creating audience-focused content across print, digital, and broadcast platforms. Skilled in copywriting, editing, research, storytelling, and developing clear messaging for diverse audiences. Experienced in deadline-driven environments through professional reporting, advertising competition, and newsroom experience. Strong ability to collaborate with creative teams, adapt voice and messaging, and produce accurate, engaging content that connects with audiences.

PROFESSIONAL EXPERIENCE

Freelance Reporter
The (Seneca) Journal| August 2025 - August 2026

- Create audience-focused content for a local publication through reporting, interviewing, research, and narrative development.
- Write and edit accurate, engaging stories while meeting strict publication deadlines.
- Develop story angles and messaging approaches designed to connect with community audiences.
- Apply strong attention to detail while fact-checking information and maintaining editorial standards.

Reporting Intern
WYFF News 4 (NBC Affiliate)| August 2026 - Present

- Assisted newsroom staff with researching, developing, and preparing broadcast content for local audiences.
- Supported journalists through fact-checking, story preparation, and deadline-driven production.
- Gained experience adapting information and storytelling techniques across broadcast and digital platforms.
- Worked alongside professional journalists in a fast-paced media environment focused on accuracy and audience connection.

Fiber Optics Technician
One Tone Telecom | 2024 - Present (Summer Only)

- Install and maintain fiber optic systems while demonstrating precision, troubleshooting, and technical problem-solving skills.
- Work independently and collaboratively in a fast-paced environment requiring attention to detail and adaptability.
- Learn and apply technical processes involving fiber optic equipment, testing tools, and installation procedures.